

## JUST WALK IN

Since 2007, our doors have always been open for you. Based in Cologne, we work in our office and live dedication to design. We, these are the diploma designers Emlyn Böcher, Judith Hotes and Julia Lintermann. Our mission is to develop and optimize corporate design processes, and to design communication for classic and digital media: we advise, plan, design and implement the ideas – while being in close contact with our clients. That way, we co-create true value for our clients in line with their business philosophy. If this is what you are looking for, we are the experts.

## OUR WAY OF THINKING

**Our passion to design has become our profession.** More apparent than ever before, we reflect this in the efficiency and authenticity of our solutions.

**We are curious.** Hence, we are always willing to follow diversions, but never lose control and orientation to get closer to the goal. This approach helps us to produce constantly something new, surprising and unique.

**Our way of thinking is complex and we create orientation.** This is the particular trademark of all our solutions. We make the world understandable and improve your success.

**We are all in the same boat.** This you will recognize during the dialogues in the course of our project. That will maximize the understanding of your requirements.

## OUR WAY OF WORKING

Most of all, we appreciate deep reflection and raising questions. Oftentimes, avoiding debates and discussions at an early stage is the reason why extra work and additional costs occur. Therefore, we are curious and keep on asking during the complex process of advice until we discover our clients' real needs.

We subsequently begin with planning, designing and realizing the project.

The yearning for aesthetic solutions of complex problems makes the world not only more understandable but also more beautiful. It is of use and also of economic value. Before the product can see the light of the day it is thoroughly checked and tested for functionality.

## THE CLIENT WE GO FOR

We do not see a line or field of business as a limit but as a chance. We are highly experienced in some industries and less in others, yet our expertise is transferable: we use it in a synergetic way as the basis of success for all kinds of projects. But there is always one requirement: you must not be afraid but happy about an open and frank dialogue with us. Also, you appreciate the agility and the competence of our team. If this is the case, we should work together to make your order a success story.

## SERVICES

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### Consulting, Project Planning & Design

In the field of Corporate Design

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### Basic elements

Logotype, Corporate Colours, Corporate Fonts, Format and Layout Grids, Graphic Elements, Material, Tagline, Imagery, Corporate-Design-Manual

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### Print

Stationery, Annual Report, Image Brochure, Product Catalogue, Magazine, Flyer, Poster, Advertisement

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### Online

Webdesign, Mobile Websites, Apps, Banner ad, Newsletter, ebooks

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### Signage

Way finding system

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